

Magnetrol® International, Incorporated Data Privacy Protection

Purpose

Magnetrol® International, Incorporated (“MAGNETROL”) collects and uses personal data to provide world-class services for our clients, and partners. This Policy is designed to set forth how MAGNETROL will handle personal data that it collects in the normal course of business.

This is a Global Policy. MAGNETROL will extend the protection of the Safe Harbor Privacy Principles to all personal data originating outside of the United States, and which is transferred to MAGNETROL facilities in the United States. Outside of the United States, MAGNETROL facilities are required to comply with this Policy as well as the privacy laws in force in specific local jurisdictions.

Personal Data

Through our website, MAGNETROL will not collect any personal data about you (e.g. your name, address, telephone number or e-mail address), unless you voluntarily choose to provide us with it (e.g. by registration, survey, information given as part of job application) provide your consent, or unless otherwise permitted by applicable laws and regulations for the protection of your personal data.

Purpose of Use

When you do provide us with personal data, we usually use it to respond to your inquiry, to process your order or to provide you access to specific information or offers. Also, to support our customer relationship with you:

- We may store and process personal data and share it only with other MAGNETROL affiliates worldwide to better understand your business needs and how we can improve our products and services; or
- We (or a MAGNETROL affiliate on our behalf) may use personal data to contact you about a MAGNETROL offer in support of your business needs or to conduct online surveys to understand better our customers' needs.

If you choose not to have your personal data used to support our customer relationship (especially direct marketing or market research), we will respect your choice. We do not sell or otherwise market your personal data to third parties.

Purpose Limitation

MAGNETROL will collect, use or disclose personal data supplied by you online only for the purposes disclosed to you, unless the disclosure:

- Is a use of the personal data for any additional purpose that is directly related to the original purpose for which the personal data was collected,
- Is necessary to prepare, negotiate and perform a contract with you, as required by law or the competent governmental or judicial authorities,
- Is necessary to establish or preserve a legal claim or defense,
- Is necessary to prevent fraud or other illegal activities, such as willful attacks on MAGNETROL information technology systems.

Communications or Utilization Data

Through your use of telecommunications services to access our website, your communications data (e.g. Internet protocol address) or utilization data (e.g. information on the beginning, end and extent of each access, and information on the telecommunications services you accessed) are technically generated and could conceivably relate to personal data. To the extent that there is a compelling necessity, the collection, processing and use of your communications or utilization data will occur and will be performed in accordance with the applicable data privacy protection legal framework.

Non-Personal Data Collected Automatically

When you access our website, we may automatically (i.e., not by registration) collect non-personal data (e.g. type of Internet browser and operating system used, domain name of the Web site from which you came, number of visits, average time spent on the site, pages viewed). We may use this data to monitor the attractiveness of our website and improve their performance or content.

“Cookies” – Information Stored Automatically on Your Computer

When you view our website, we may store some data on your computer in the form of a "cookie" to automatically recognize your PC next time you visit. Cookies can help us in many ways, for example, by allowing us to tailor a website to better match your interests or to store your password to save you having to re-enter it each time. If you do not wish to receive cookies, please configure your Internet browser to erase all cookies from your computer's hard drive, block all cookies or to receive a warning before a cookie is stored.

Children

MAGNETROL will not knowingly collect personal data from children. The definition of "child" or "children" should take into account applicable laws as well as national and regional cultural customs.

Security

To protect your personal data against accidental or unlawful destruction, loss or alteration and against unauthorized disclosure or access, MAGNETROL uses technical and organizational security measures.

Links to Other Websites

On occasion, the MAGNETROL website may contain links to other websites. MAGNETROL is not responsible for the privacy practices or the content of other websites.

Questions and Comments

MAGNETROL will respond to reasonable requests to review your personal data and to correct, amend or delete any inaccuracies. If you have any questions or comments about the MAGNETROL Data Privacy Protection Policy, please utilize the options on the MAGNETROL website to contact MAGNETROL.